*\*\*****This will be used for Module 2.1, 2.2 and 2.3****. Bookmark your copy of this doc for upcoming assignments\*\**

**MODULE 2.1:** EVENT PLANNING

**Event #1:** <https://www.eventbrite.com/e/live-session-on-data-science-machine-learning-culver-city-los-angeles-county-tickets-48706773270?utm_source=eb_email&utm_medium=email&utm_campaign=order_confirmation_email&utm_term=eventname&ref=eemailordconf>

What: Live Session on Data Science Machine Learning

Where: Culver Works 9415 Culver Boulevard, Culver City, CA

When: August 29, 2018 6:30pm PST

Goals: To learn basic information about Machine Learning and network with other attendees.

**Event #2 (if applicable):** [URL here]

What:

Where:

When:

Goals:

**MODULE 2.2A:** EVENT RECAP

**What went well:** I was able to learn some background information about machine learning and we completed a simple exercise as a good introduction to its practical uses. Additionally, I made a contact with the instructor after the presentation was over.

**What didn’t:** Unfortunately, none of the attendees stayed after the presentation to network. Though we interacted during the presentation, we did not exchange any contact information.

**Connection #1:**

Contact Info: Arshad Khan, Chief Data Scientist

Next Steps for Follow Up: I will send a LinkedIn invite and email to the address listed on his business card.

**Connection #2:**

Contact Info:

Next Steps for Follow Up:

**Connection #3:**

Contact Info:

Next Steps for Follow Up:

**MODULE 2.2B:** COLD OUTREACH

**Connection #1:**

Who (LinkedIn URL): https://www.linkedin.com/in/kylehundman/

Outreach Attempt Email/Message:

Hi Kyle, Thanks for accepting my invitation! I am currently a Recruiter, but I am training to be a data scientist. I am curious to find out about about your journey as a data scientist and what skills you find most invaluable at JPL. I know you are very busy and I value any feedback you can give me.  Thanks again, Randy

**Connection #2:**

Who (LinkedIn URL): https://www.linkedin.com/in/jmsteinw/

Outreach Attempt Email/Message:

Hi Jesse, Since I’m relatively new to data science, I'm curious to learn more about the day-to-day at Tronc. I read about your team in BuiltInLA and I'd like to know what skills you find most invaluable at Tronc. I know you are very busy and I value any feedback you can give me. Thanks again! Randy

**Connection #3:**

Who (LinkedIn URL):

Outreach Attempt Email/Message: https://www.linkedin.com/in/herbiehuff/

Hi Herbie,

My name is Randy. I am currently a Recruiter, but I am training to be a data scientist. I am curious to find out about about your journey as a data scientist and what skills you find most invaluable at Hulu. I know you are very busy and I value any feedback you can give me. Thank you!

**MODULE 2.3:** INFORMATIONAL INTERVIEW RECAP

**Informational Interview #1:**

Who: Arshad Khan, Chief Data Scientist

When: August 29, 2018

Content of Chat: Arshad’s background in Data Science, Discussing implementation of machine learning, recruiting for Data Scientists

Key Takeaways: Machine learning will have rapid growth; the market for data scientists is robust

Next Steps: Send a LinkedIn invite and email

**Informational Interview #2 (if applicable):**

Who:

When:

Content of Chat:

Key Takeaways:

Next Steps: